



THE BEST PLACE FOR
WORKING PARENTS®

Elevating Workplace Excellence

Be recognized as a Best Place for Working Parents®

Gain a competitive advantage with the new
businesses designation through a 3-minute,
online self-assessment!



About the self-assessment

With our short, confidential online self-assessment businesses can see if they qualify for a **Best Place for Working Parents®** designation and view how their company compares to other companies of like size and industry.

Scan the code to take the confidential, 3-minute self-assessment with immediate online results.



Family-friendly is business friendly

The assessment highlights **ONLY** the family-friendly policies that also have research-proven benefit to businesses' bottom line. Each question ties to policies that positively impact employee attraction, retention, satisfaction and productivity.



Only 27% of families have the father as the sole breadwinner.



83% of millennials will leave one job for another with stronger family policies.



Replacing an employee costs a business **6-9 months of that employee's salary.**